

# Jera Strony

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## EXPERIENCE

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- Catalytic Agency** | *Public Relations Intern* | Boston, MA June 2025 - Present
- Conduct media research, including drafting and sending over 10 different pitches
  - Experience in healthcare/biotech public relations, including strategic storytelling
  - Earned 2 media opportunities for a non-profit client
- Hill Communications** | *Account Executive* | Syracuse, NY January 2024 - Present
- Work under a team of PR students conducting public relations services for real clients
  - Conduct a research project on the intersection of wellness and social media among Syracuse students
  - Develop and implement a campus-wide campaign based on the research findings
- Planned Parenthood Generation Action** | *Event Coordinator* | Syracuse, NY June 2025 - Present
- Lead the planning and execution of over 10 campus-wide events that promote reproductive education and rights
  - Collaborate with other organizations and the local Planned Parenthood to promote access to care for Syracuse Students.
  - Develop educational materials for bi-weekly meetings with over 60 members
- Syracuse University Senate** | *Student Senator* | Syracuse, NY October 2024 - Present
- Participate in monthly meetings of over 100 faculty and student senators to discuss university-wide concerns
  - Develop an understanding of Syracuse's structure and identify important issues
  - Vote on legislation as a representative of the student population
- Syracuse University First Year Seminar** | *Peer Leader* | Syracuse, NY August 2025 - Present
- Lead weekly classes to foster belonging, community, and success among 20 first-year students
  - Serve as a mentor and resource, guiding students on academic, social, and personal challenges
  - Collaborate with the lead instructor to curate meaningful activities and lessons
- SOURCE Explore** | *Researcher* | Syracuse, NY January 2025 - February 2025
- Conducted archival research using special collections and digital archives
  - Created and designed a zine highlighting Journalism and Women Symposium (JAWS)
  - Presented zine to students and faculty, developing an elevator pitch and distributing over 20 zines

## SKILLS

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Proficiency in Google Suite and Microsoft Suite  
Experience with Adobe Premier Pro  
Social media strategy and content creation  
Muck Rack Fundamentals of Relations Certification

## EDUCATION

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- Syracuse University** Syracuse, NY
- Bachelor of Arts
- Major: Public Relations, S.I. Newhouse School of Public Communications
  - Major: Political Science, Maxwell School of Citizenship and Public Affairs
  - Minor: Philosophy, College of Arts and Sciences